### Project Title: Excelerate HackQuest GlobalShala's

RUNNING WEIGHTED AVERAGE:

$ 37,750.00

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **TOPICS** | | | **COST ESTIMATE SCENARIOS** | | | **WEIGHTED AVERAGE** | **Rationale/ Source of Estimate (How did you arrive at this amount). What are the considerations you took?** |
| **DATE** |  | **TASK DESCRIPTION** | **BEST-CASE** | **MOST LIKELY/ REALISTIC** | **WORST-CASE** |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Preparation** | | |  | | | | | | |
| 04-12-2023 PREPARATION\_1 | Project Charter | | | $ 1,000.00 | $ 1,250.00 | | $ 1,450.00 | | $ 1,233.33 | Based on the expected time and efforts including research, drafting, and revisions. |
| 05-12-2023 PREPARATION\_2 | Team Charter | | | $ 200.00 | $ 300.00 | | $ 400.00 | | $ 300.00 |  |
| 17-12-2023 PREPARATION\_3 | Budget | | | $ 500.00 | $ 600.00 | | $ 650.00 | | $ 583.33 | Based Complexity and time required |
| 17-12-2023 PREPARATION\_4 | Risk Analysis  **Promotion** | | | $ 900.00 | $ 950.00 | | $ 980.00 | | $ 943.33 | Based on the expected reach and promotional efforts. |
| 03-04-2024 PROMOTION\_1 | Digital Marketing | | | $ 3,400.00 | $ 3,700.00 | | $ 4,000.00 | | $ 3,700.00 |  |
| 03-04-2023 PROMOTION\_2 | Advertising | | | $ 2,500.00 | $ 2,800.00 | | $ 3,050.00 | | $ 2,783.33 |  |
| 04-04-2023 PROMOTION\_3 | Influencer Marketing | | | $ 3,000.00 | $ 3,200.00 | | $ 3,500.00 | | $ 3,233.33 |  |
|  | Emails newsletters | | | $ 1,000.00 | $ 1200.00 | | $ 2,000.00 | | $ 2,866.67 | Based on potential design and content creation expenses. |
|  | Promotional materials | | | $ 1,000.00 | $ 1200.00 | | $ 2,000.00 | | $ 2,866.67 |  |
|  | **Execution** | | |  |  | |  | |  |  |
| 28-06-2024 EXECUTION\_1 | Technical infrastructure | | | $ 3,500.00 | $ 3,800.00 | | $ 4,050.00 | | $ 3,783.33 | Based on the equipment and services needed for the event. This could include networking, hardware, and venue-related expenses. |
| 29-06-2024 EXECUTION\_2 | Software Licenses | | | $ 2,000.00 | $ 2,400.00 | | $ 2,700.00 | | $ 2,366.67 | Based on the types and number of software licenses required. |
|  | Technical Support | | | $ 1,000.00 | $ 1300.00 | | $ 1800.00 | | $ 1,366.67 |  |
|  | Logistics | | | $ 500.00 | $ 800.00 | | $ 1050.00 | | $ 783.34 | Based on transportation, handling, and storage of materials. |
|  | Speaker arrangements | | | $ 1,000.00 | $ 1,500.00 | | $ 2,000.00 | | $ 1500.00 |  |
|  | Participant kits | | | $ 500.00 | $ 800.00 | | $ 1700.00 | | $ 1866.67 |  |
| 30-06-2024 EXECUTION\_3 | Celebrating Project Milestones | | | $ 500.00 | $ 600.00 | | $ 620.00 | | $ 573.33 |  |
|  | Cash prizes: 1st prize | | | $ 1500.00 | $ - | | - | | 1500.00 |  |
|  | 2ndprize | | | $ 1,000.00 | $ - | | - | | 1000.00 |  |
|  | 3rd prize | | | $ 500.00 | $ - | | - | | 500.00 |  |
|  | Certification /Awards | | | $ 1,000.00 | $ 1500.00 | | $ 2,000.00 | | $ 1500.00 |  |
|  |  |  |  | | |  | |
|  | Total | | | $ 26,500.00 | $ 27,000.00 | | $ 36,950.00 | | $ 29,150.00 |  |
|  |  | | |  |  | |  | | **Final Estimate** |  |